



TOUR MARKETING

PRICING SHEET 2023-2024

PACKAGE #1: COMPLETE TOUR PACKAGE ————— \$900 per show

**EXCLUDES TV, RADIO, AND ANIMATIONS*

1. WEB PACKAGE

- ADMAT 12in x 15in, 300ppi, RGB (Includes PSD + Font)
- 1080x1080 (SQUARE)
- 1080x1350 (PORTRAIT)
- 1080x1920 (STORY)

2. PRINT PACKAGE

300 DPI, CMYK, INCLUDES BLEED

- (1) POSTCARD (4x6" or 5x7")
- (1) FULL PAGE (8x10" or 8.5x11")
- (1) POSTER (12x18" or 18x24" or 24x36")

3. SOCIAL PACKAGE

- 1800x660 (FACEBOOK HEADER)
- 1500x500 (TWITTER HEADER)
- 1920x1080 (FACEBOOK EVENT HEADER)
- 1200x628 (WEBSITE CARD)

4. BANNER PACKAGE

- 970x250 (BILLBOARD)
- 728x90 (LEADERBOARD BANNER)
- 300x600 (LARGE SKYSCRAPER)
- 300x250 (INLINE RECTANGLE)
- 160x600 (SKYSCRAPER)

5. TRAILER

FULL CUT + 15 SECOND CUT

- 1920x1080 (HD)
- 1080x1920 (REEL)
- 1080x1080 (SQUARE)

PACKAGE #2: ARTWORK - WEB PACKAGE ————— \$150 per show

- ADMAT 12in x 15in, 300ppi, RGB (Includes PSD + Font)
- 1080x1080 (SQUARE)
- 1080x1350 (PORTRAIT)
- 1080x1920 (STORY)

PACKAGE #3: ARTWORK - PRINT PACKAGE ————— \$150 per show

300 DPI, CMYK, INCLUDES BLEED

- (1) POSTCARD (4x6" or 5x7")
- (1) FULL PAGE (8x10" or 8.5x11")
- (1) POSTER (12x18", 18x24", 11x17", or 24x36")

A LA CARTE (\$75 PER ASSET)

4x6", 5x7", 8x10", 8.5x11", 12x18", 18x24", 24x36"

PACKAGE #4: SOCIAL PACKAGE ————— \$150 per show

- 1800x660 (FACEBOOK HEADER)
- 1500x500 (TWITTER HEADER)
- 1920x1080 (FACEBOOK EVENT HEADER)
- 1200x628 (WEBSITE CARD)

A LA CARTE (\$50 PER ASSET)

1800x660, 1500x500, 1920x1080, 1200x628, 2560x1440,
CUSTOM SIZED ASSET

PACKAGE #5: BANNER PACKAGE ————— \$200 per show

- 970x250 (BILLBOARD)
- 728x90 (LEADERBOARD BANNER)
- 300x600 (LARGE SKYSCRAPER)
- 300x250 (INLINE RECTANGLE)
- 160x600 (SKYSCRAPER)

A LA CARTE (\$50 PER ASSET)

970x250, 728x90, 480x70, 320x50, 300x600, 300x250,
300x60, 160x600, CUSTOM SIZED ASSET

TRAILER ————— **\$400 per show**

FULL CUT + 15 SECOND CUT

- 1920x1080 (HD)
- 1080x1920 (REEL)
- 1080x1080 (SQUARE)

ANIMATED ADMAT ————— **\$300 per show**

FULL CUT + 15 SECOND CUT

- 1080x1080 (SQUARE)
- 1080x1350 (PORTRAIT)
- 1080x1920 (STORY)

TV SPOT ————— **\$500 per show**

FULL CUT + 15 SECOND CUT (1 round of edits, includes 3 social cuts)

RADIO SPOT ————— **\$350 per show**

FULL CUT + 15 SECOND CUT (up to 4 edits)